

DATASTREAM*Lifespan of diet gurus*

Stuart Berger, *The Southampton Diet/Immune Power Diet*: 40 Judy Mazel, *The Beverly Hills Diet*: 63 Paavo Airola, juice fasting: 64
Michel Montignac, *Eat Yourself Slim*: 65 Adelle Davis, nutrition and unprocessed food oracle: 70 Elie Metchnikoff, yogurt: 71
J. I. Rodale, organic food: 72 Robert Atkins, low-carb: 72 George Ohsawa, macrobiotics: 73 Average life expectancy in US: 78.7
Roy Walford, 120-Year Diet: 79 John Harvey Kellogg, corn flakes: 91 Linus Pauling, vitamin C: 93 Ancel Keys, Mediterranean diet: 100